

Help Wanted Online Ads

May 2025

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

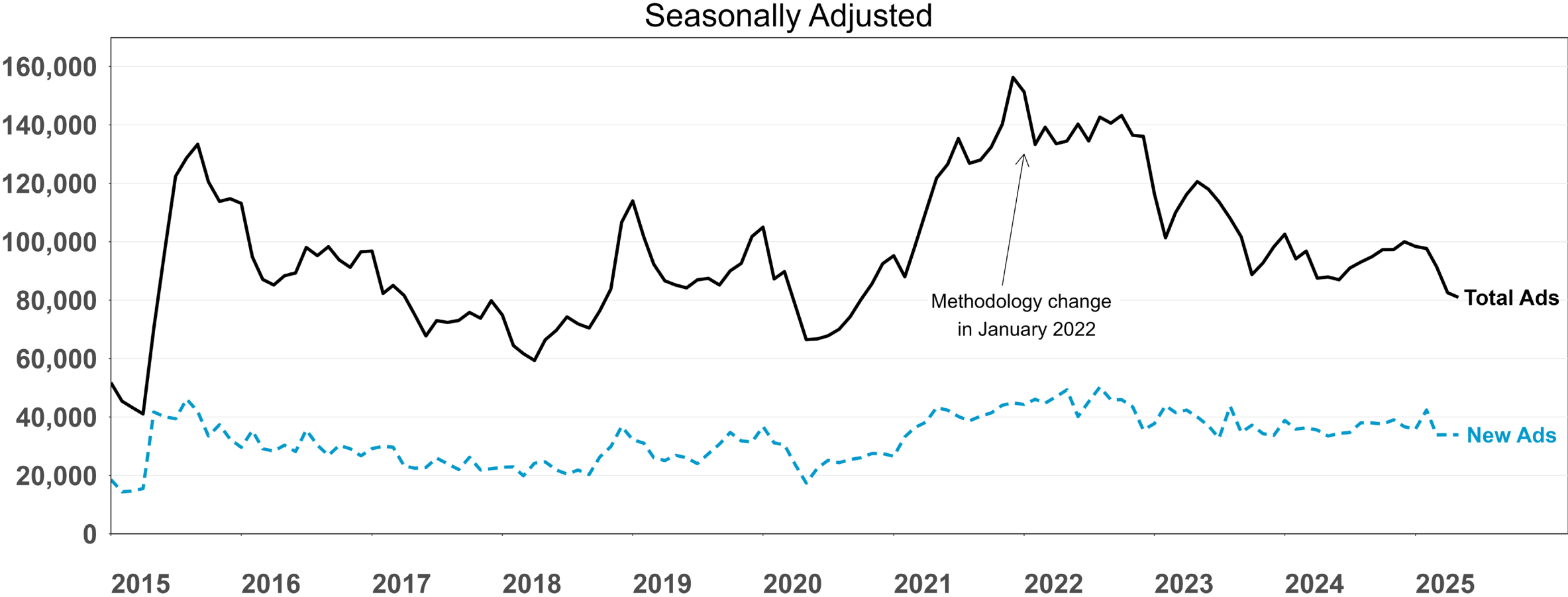
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 5.9 million in May.

- Number of ads posted in Oregon totaled 81,000 in May.
- Number of ads posted for the first time (*new ads*) decreased by 10 in Oregon in May.
- Nationally, new ads increased by 42,200 in May.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 36,400
 - Nevada: 59,000
 - Oregon: 81,000
 - Washington: 144,400
 - California: 580,000

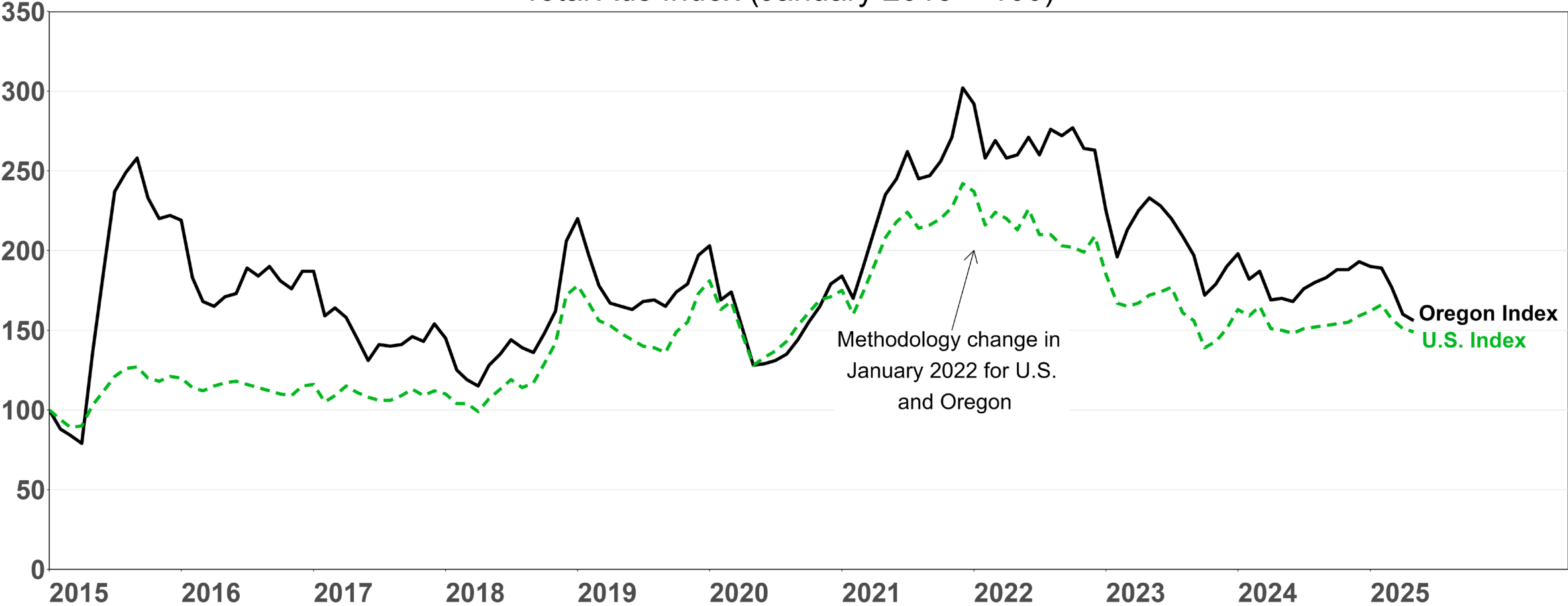
The number of online ads in Oregon was 81,000 in May.
The number of new ads **decreased** by 10 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of help wanted ads nationally was 5.9 million in May 2025.

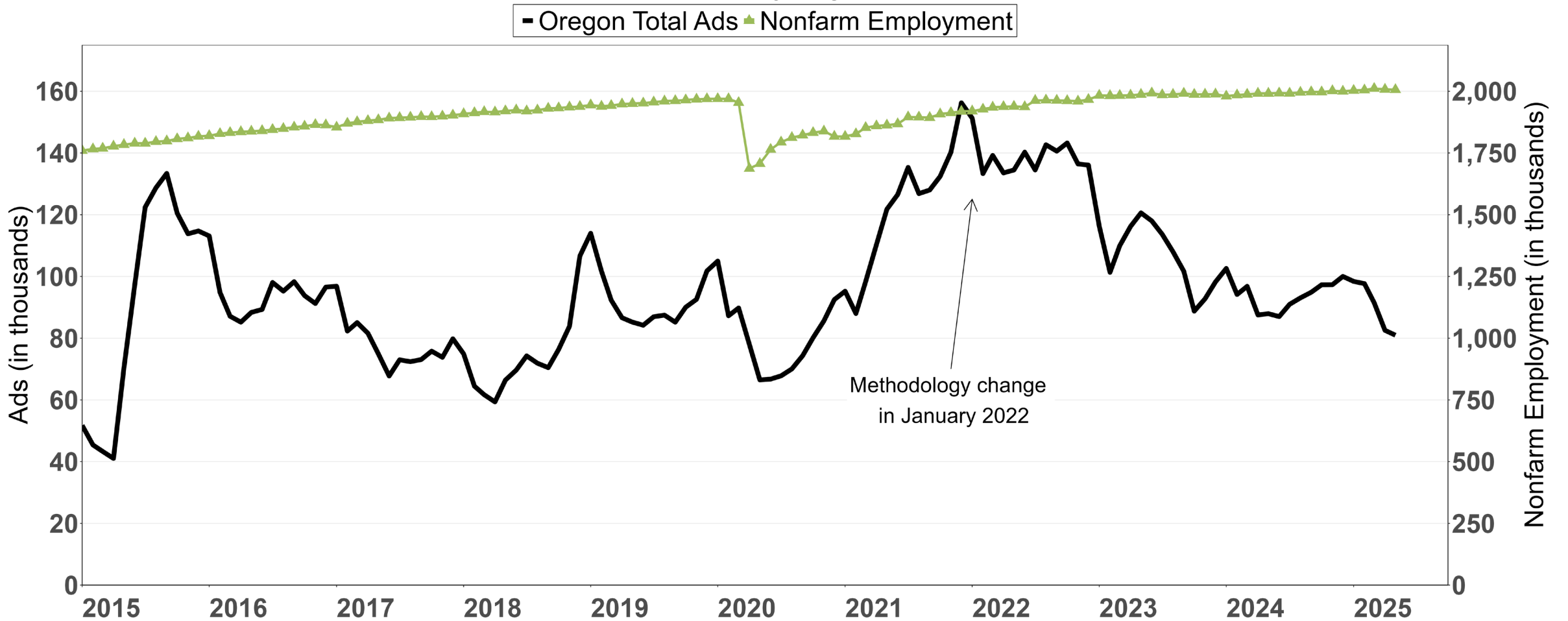
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine® (HWOL)

The Conference Board's Help Wanted Online Data Series

Seasonally Adjusted

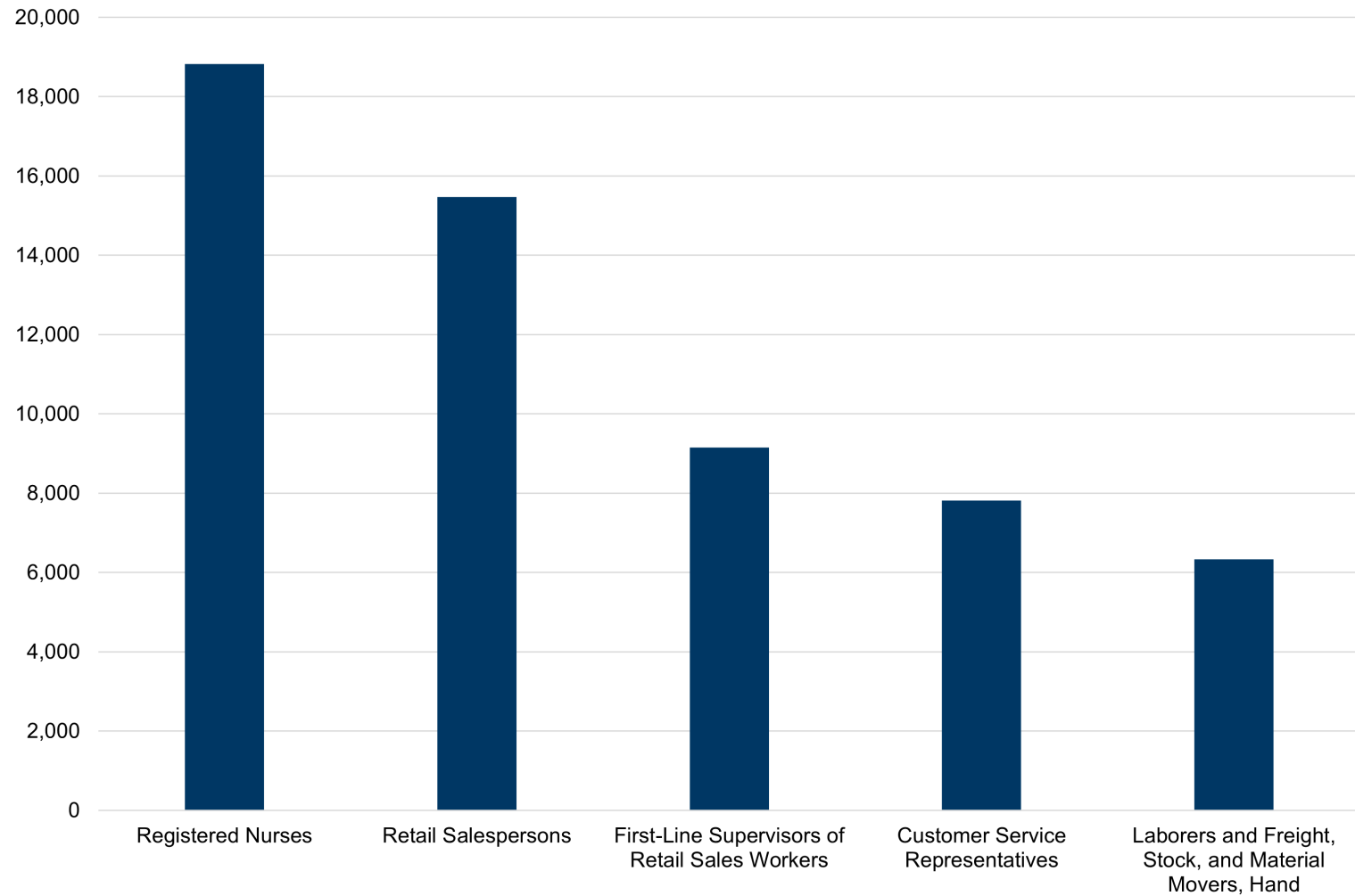


Source: The Conference Board Help Wanted OnLine® (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in 2024.

Read [Online Job Ads Decreased Towards Pre-Pandemic Levels in 2024](#) by Employment Economist [Luke Coury](#).

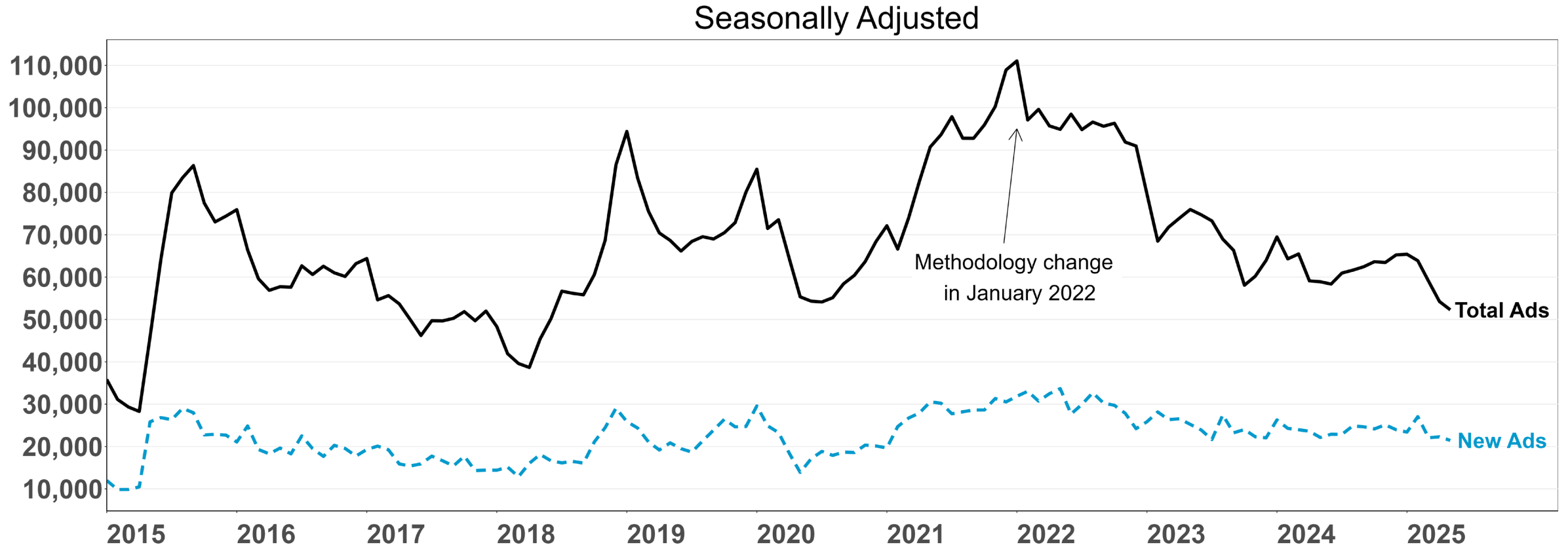
Registered Nurses Top Job Vacancies in 2024



Source: Oregon Employment Department, Lightcast-Conference Board's Help Wanted OnLine

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

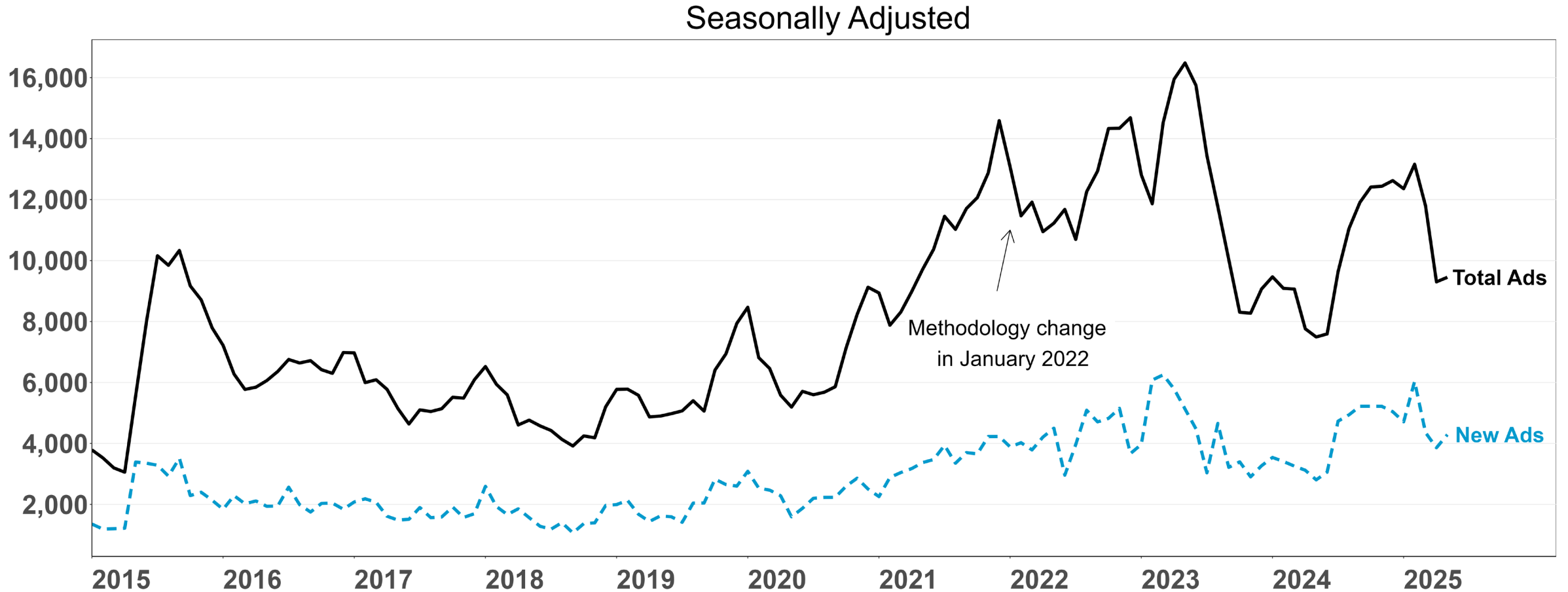
The number of online ads in the Portland metro area was 52,300 in May.
The number of new ads **decreased** by **860** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

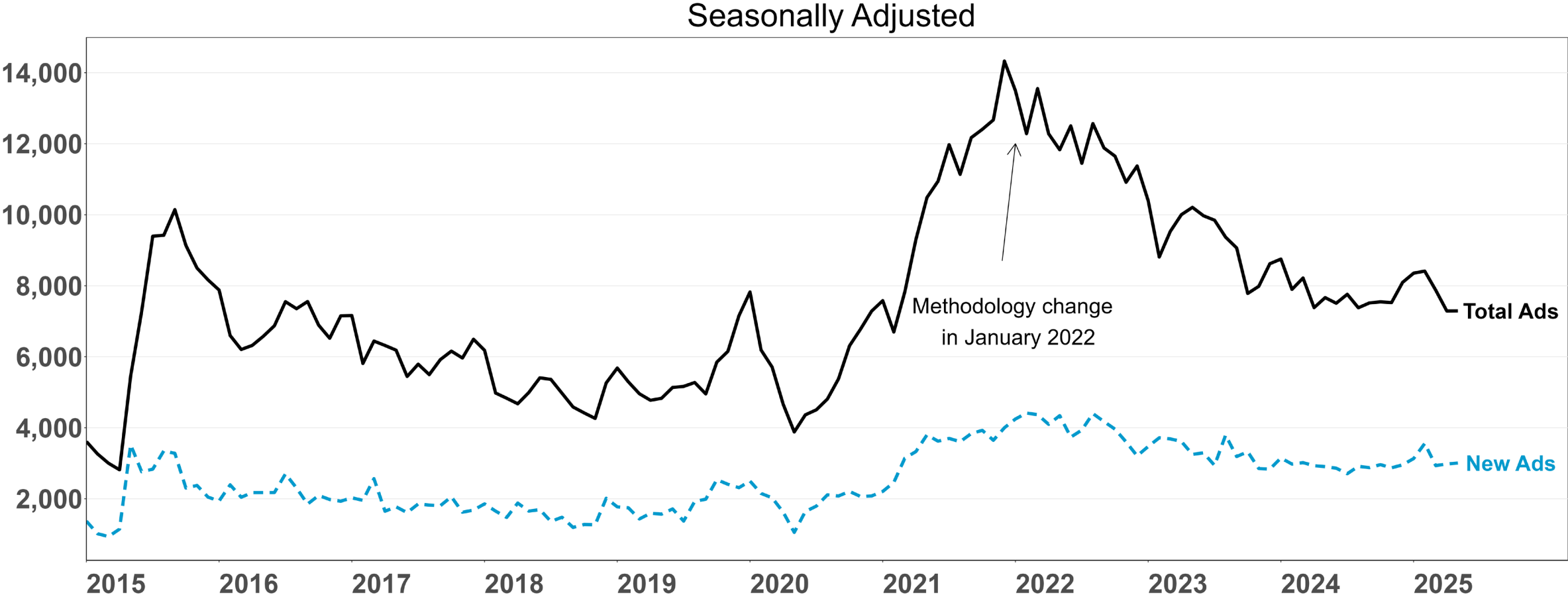
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

**The number of online ads in the Salem metro area was 9,500 in May.
The number of new ads increased by 430 over the month.**



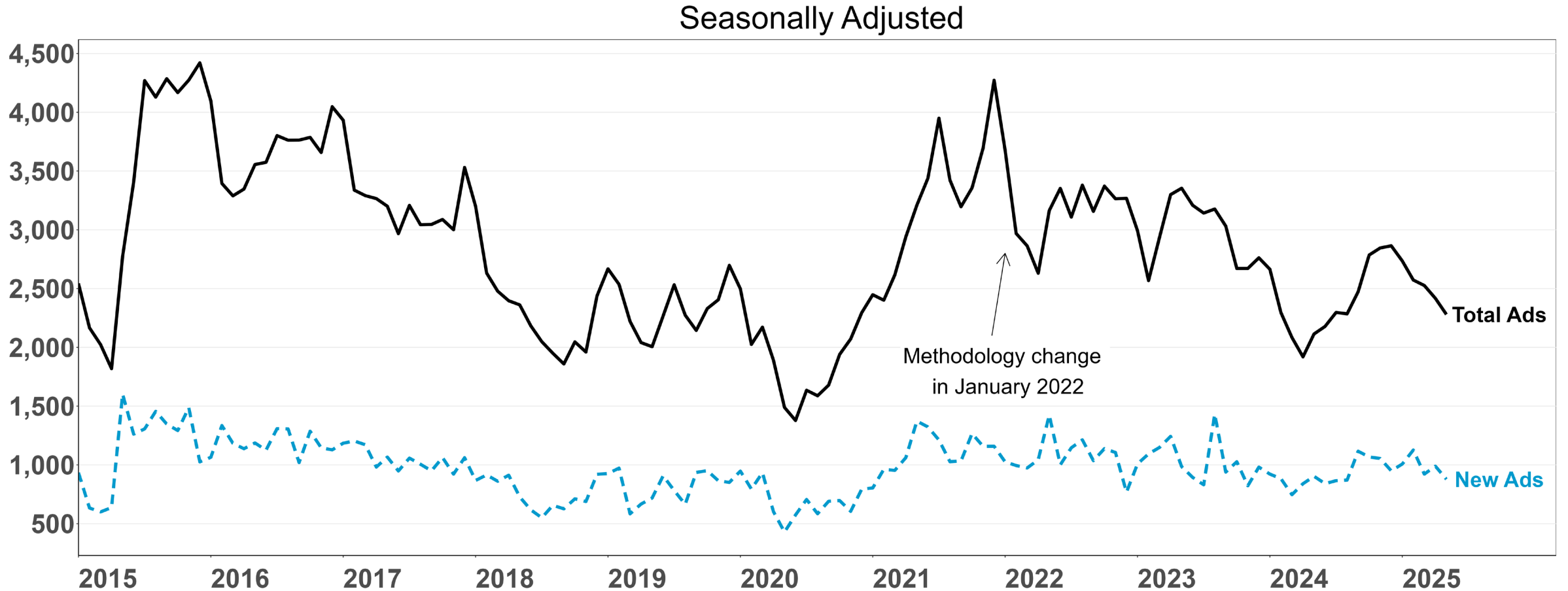
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Eugene metro area was 7,300 in May.
The number of new ads increased by 30 over the month.



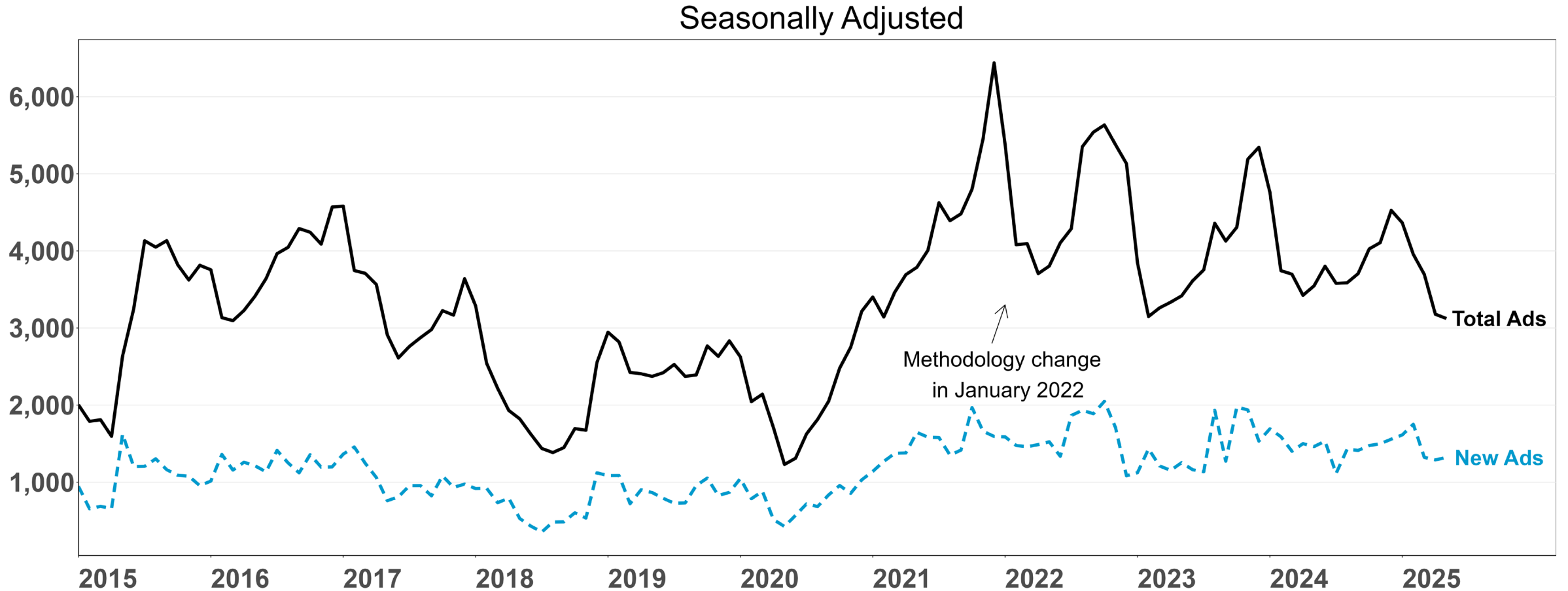
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Medford metro area was 2,300 in May.
The number of new ads **decreased** by **110** over the month.



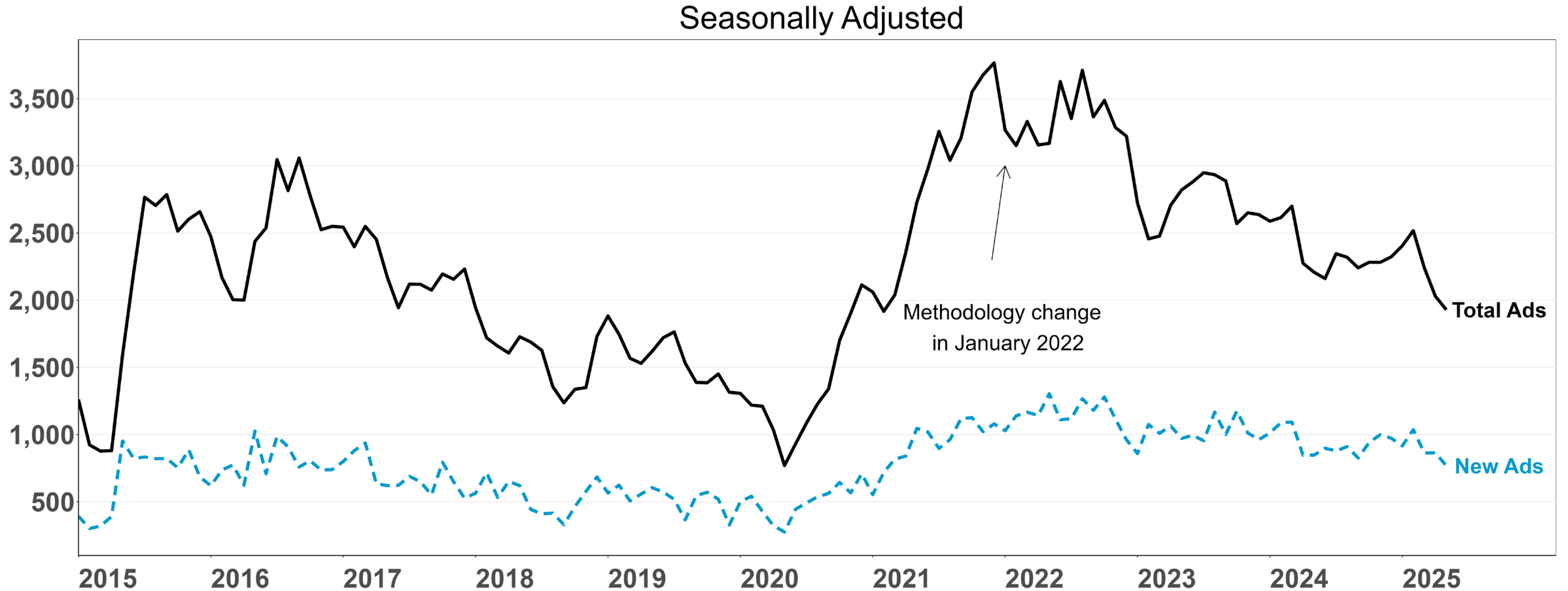
Source: The Conference Board Help Wanted OnLine® (HWOL)

**The number of online ads in the Bend metro area was 3,100 in May.
The number of new ads increased by 30 over the month.**



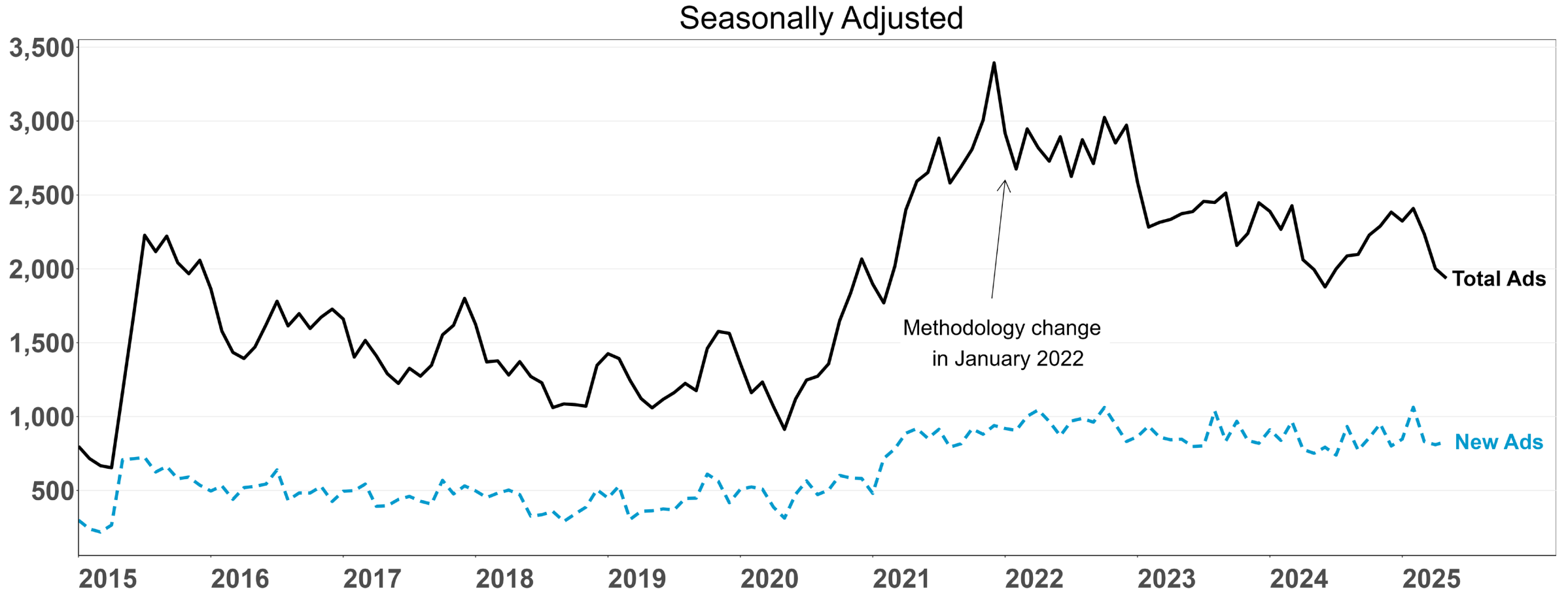
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Corvallis metro area was 1,900 in May.
The number of new ads **decreased** by **100** over the month.



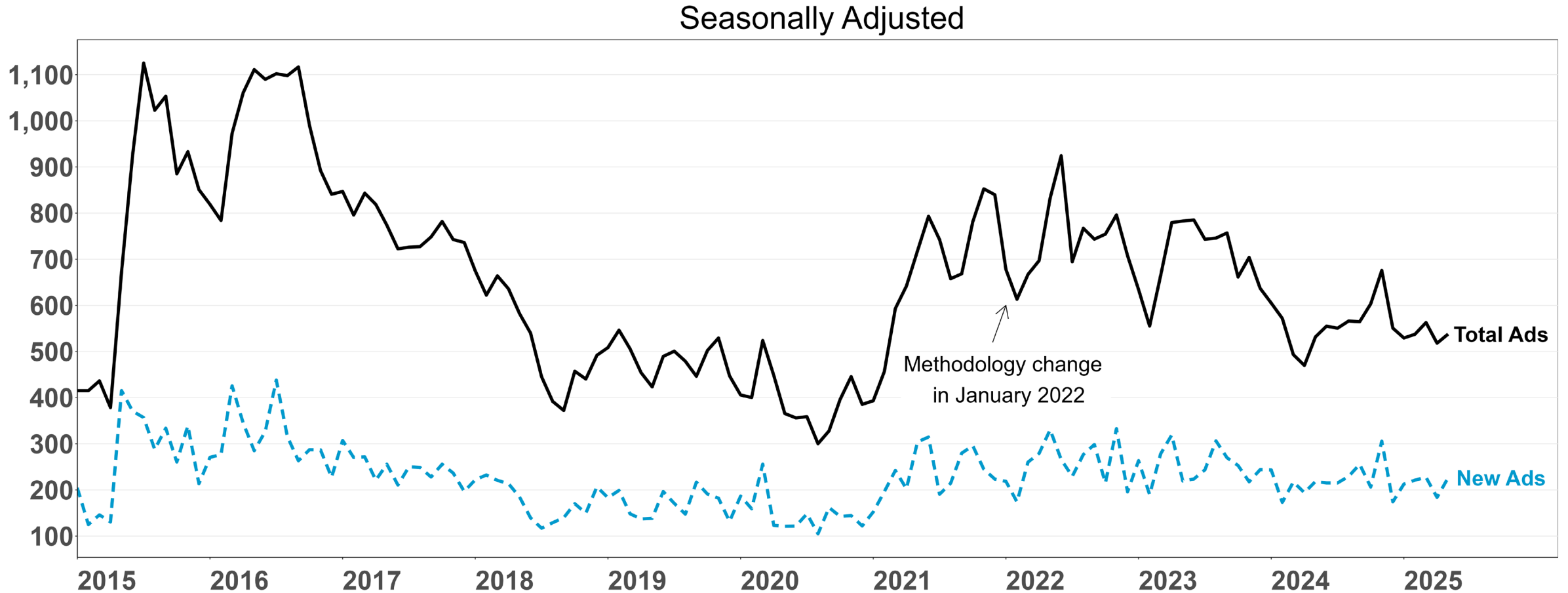
Source: The Conference Board Help Wanted OnLine® (HWOL)

**The number of online ads in the Albany metro area was 1,900 in May.
The number of new ads increased by 20 over the month.**



Source: The Conference Board Help Wanted OnLine® (HWOL)

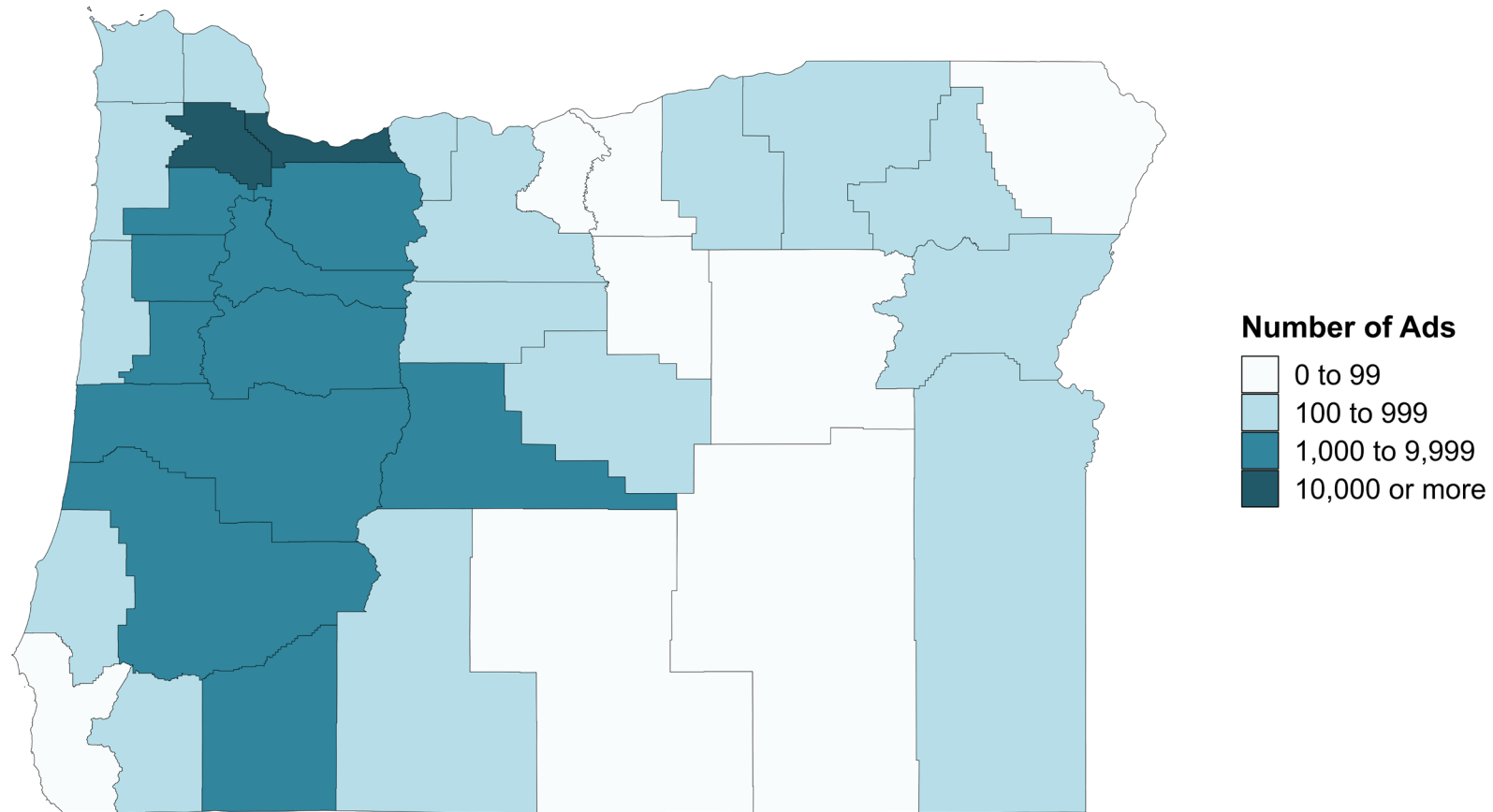
**The number of online ads in the Grants Pass metro area was 540 in May.
The number of new ads increased by 40 over the month.**



Source: The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads, May 2025

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads by County

May 2025, Not Seasonally Adjusted

Multnomah	20,899	Lincoln	892	Baker	220
Washington	14,772	Umatilla	875	Crook	205
Clackamas	9,564	Klamath	692	Jefferson	200
Marion	9,170	Coos	654	Morrow	170
Lane	7,754	Clatsop	638	Curry	97
Deschutes	3,312	Josephine	513	Harney	76
Jackson	2,421	Columbia	508	Wallowa	71
Benton	2,149	Hood River	487	Grant	58
Linn	2,086	Malheur	460	Sherman	48
Yamhill	1,750	Tillamook	456	Lake	42
Douglas	1,159	Wasco	330	Gilliam	29
Polk	1,080	Union	234	Wheeler	6

Source: The Conference Board Help Wanted OnLine® (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

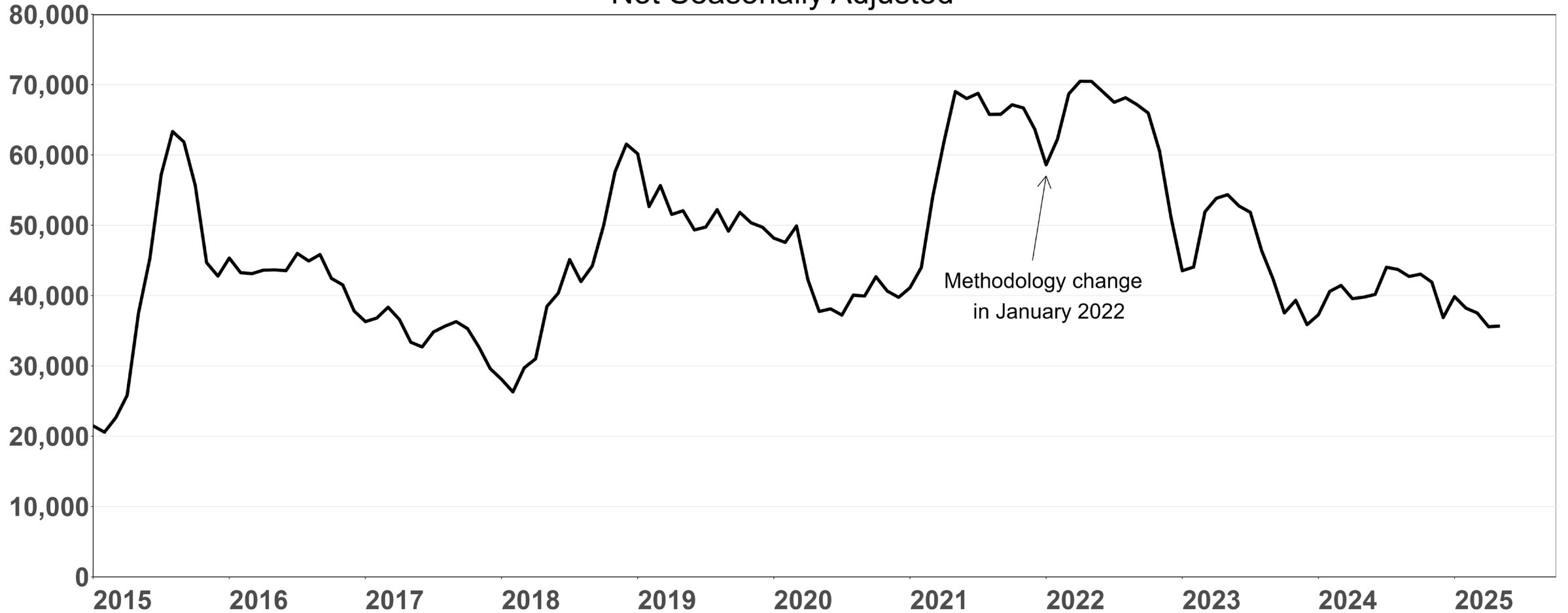
Help Wanted Online Ads by Workforce Area

May 2025, Not Seasonally Adjusted

Portland-Metro	35,671
Mid-Valley	14,086
Clackamas	9,564
Lane	7,754
East Cascades	5,351
Northwest Oregon	4,643
Rogue Valley	2,934
Eastern Oregon	2,164
Southwestern Oregon	1,910

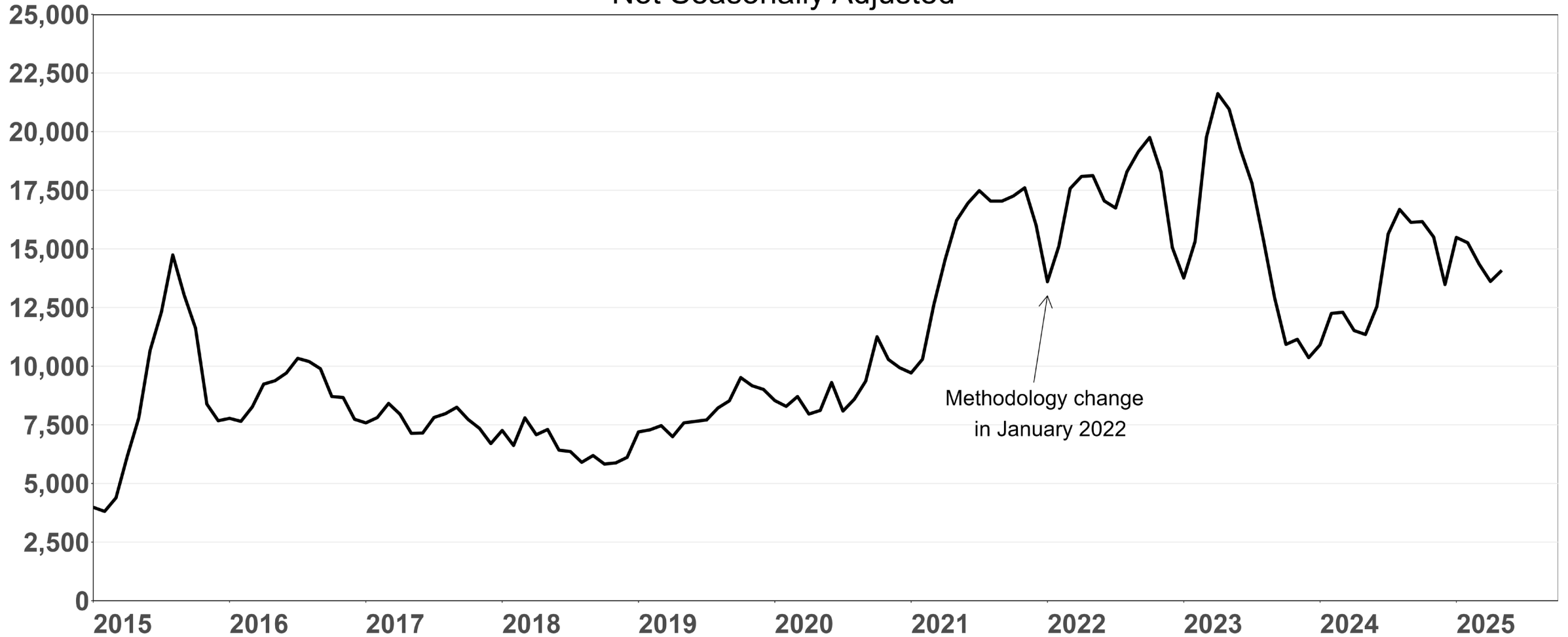
Source: The Conference Board Help Wanted OnLine® (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



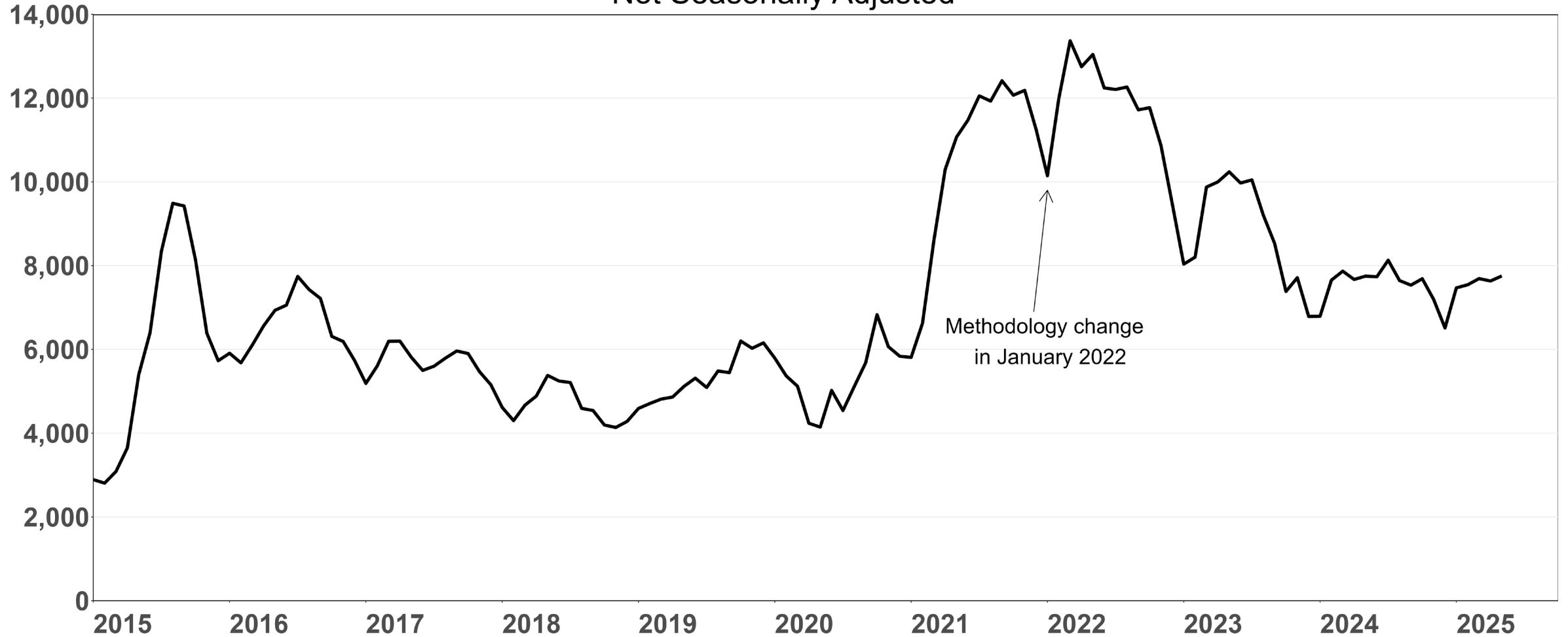
Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: The Portland-Metro LWA includes Multnomah and Washington counties

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



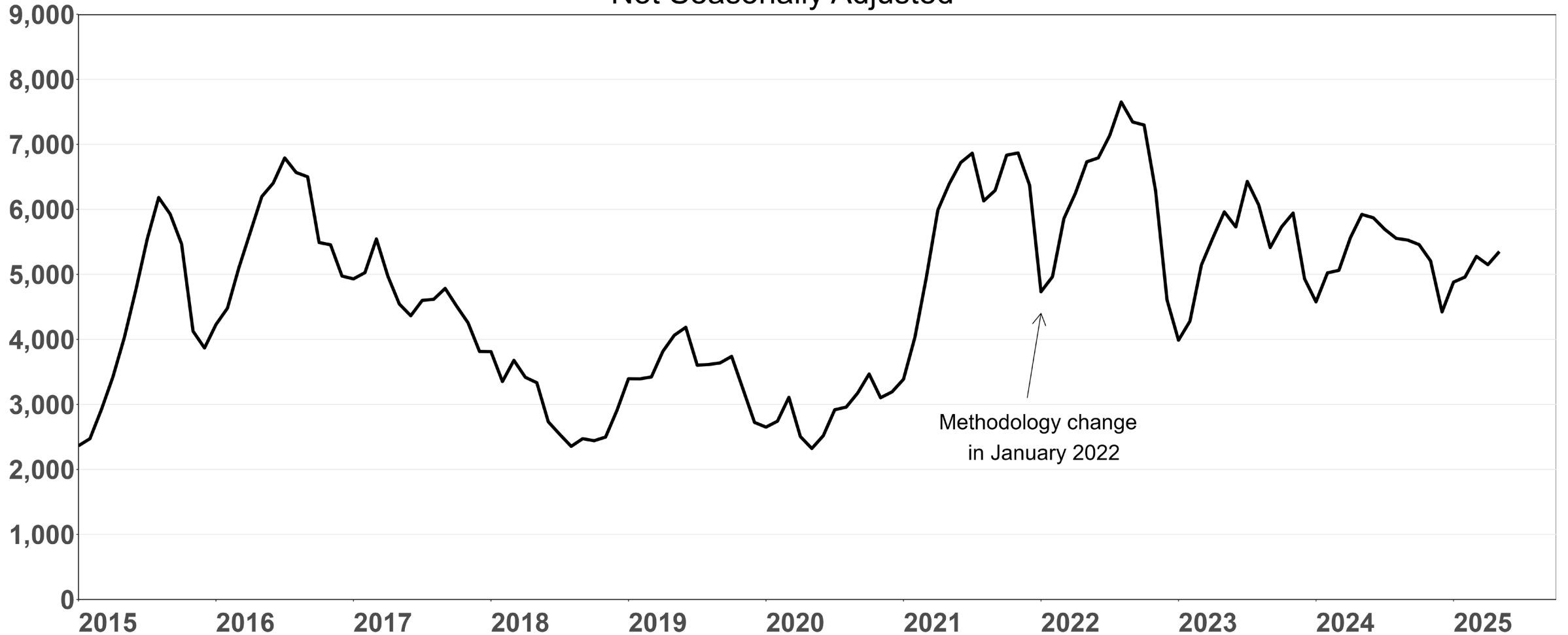
Source: The Conference Board Help Wanted OnLine® (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



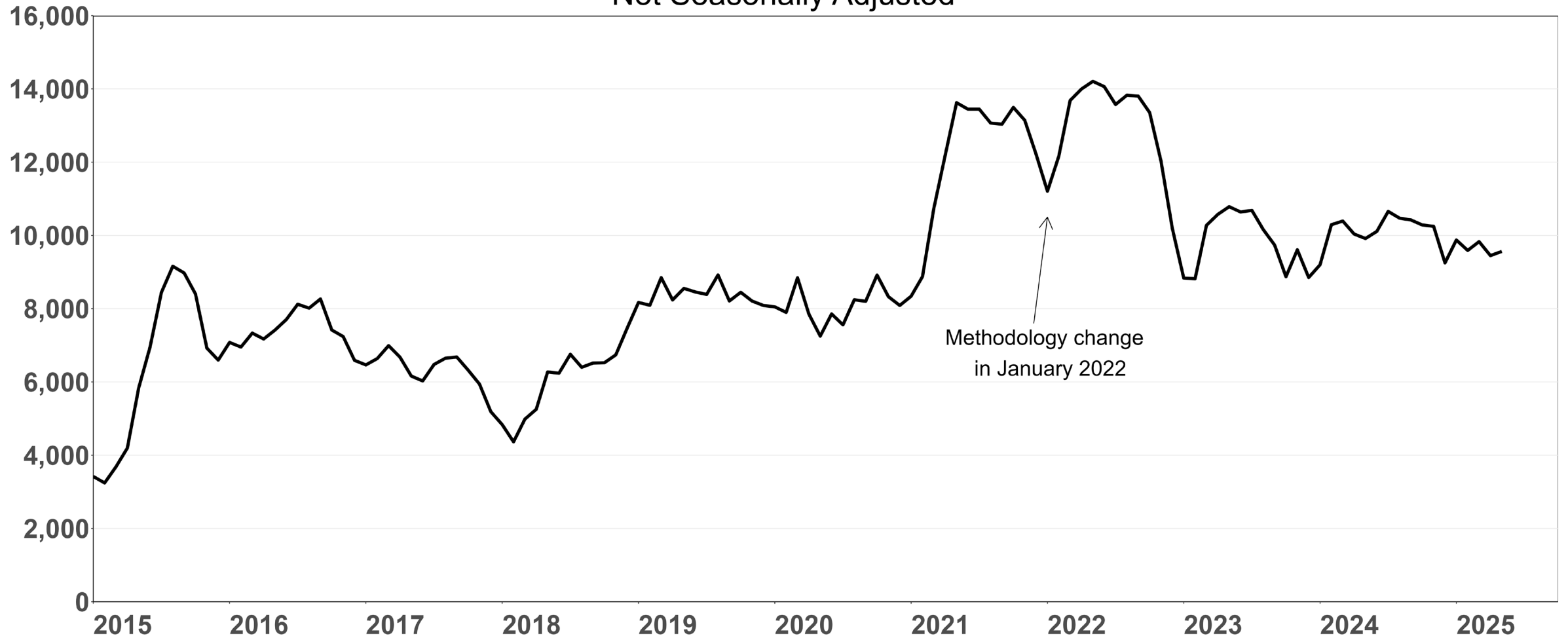
Source: The Conference Board Help Wanted OnLine® (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Clackamas Help Wanted Online Ads Not Seasonally Adjusted

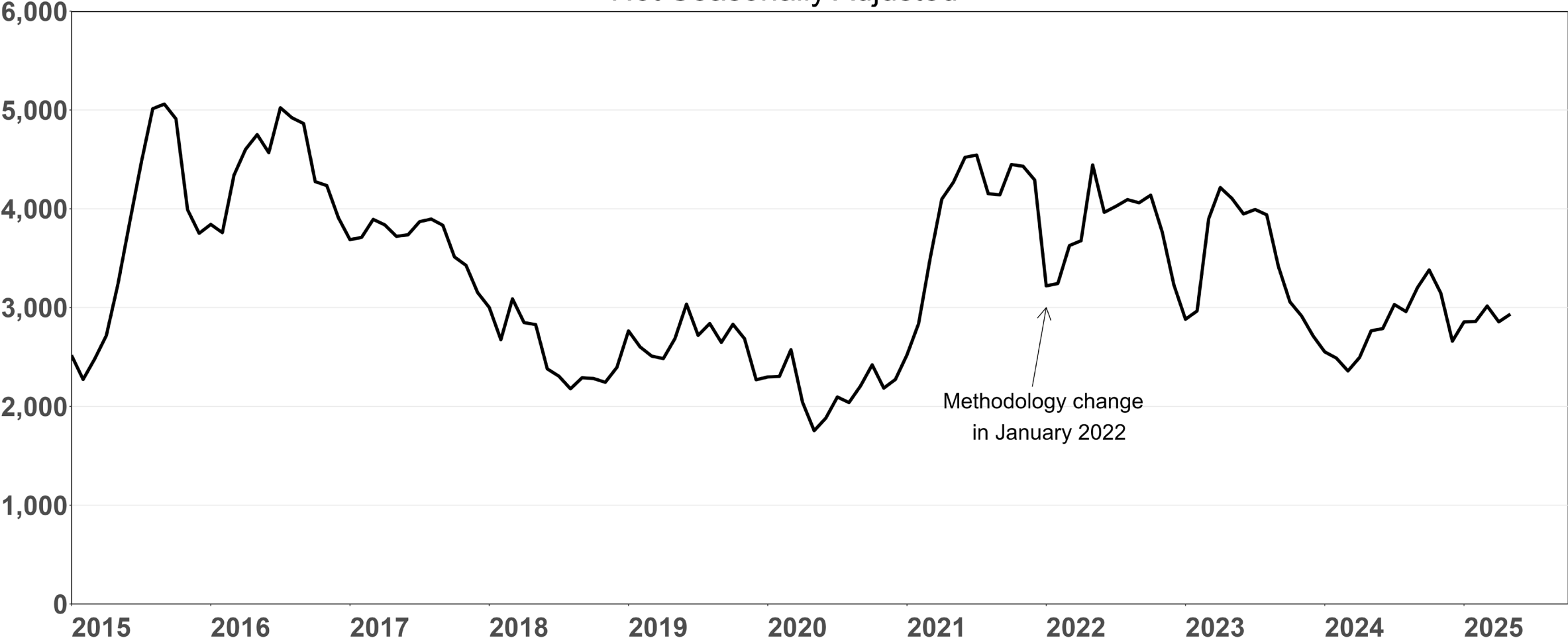


Methodology change
in January 2022

Source: The Conference Board Help Wanted OnLine® (HWOL)

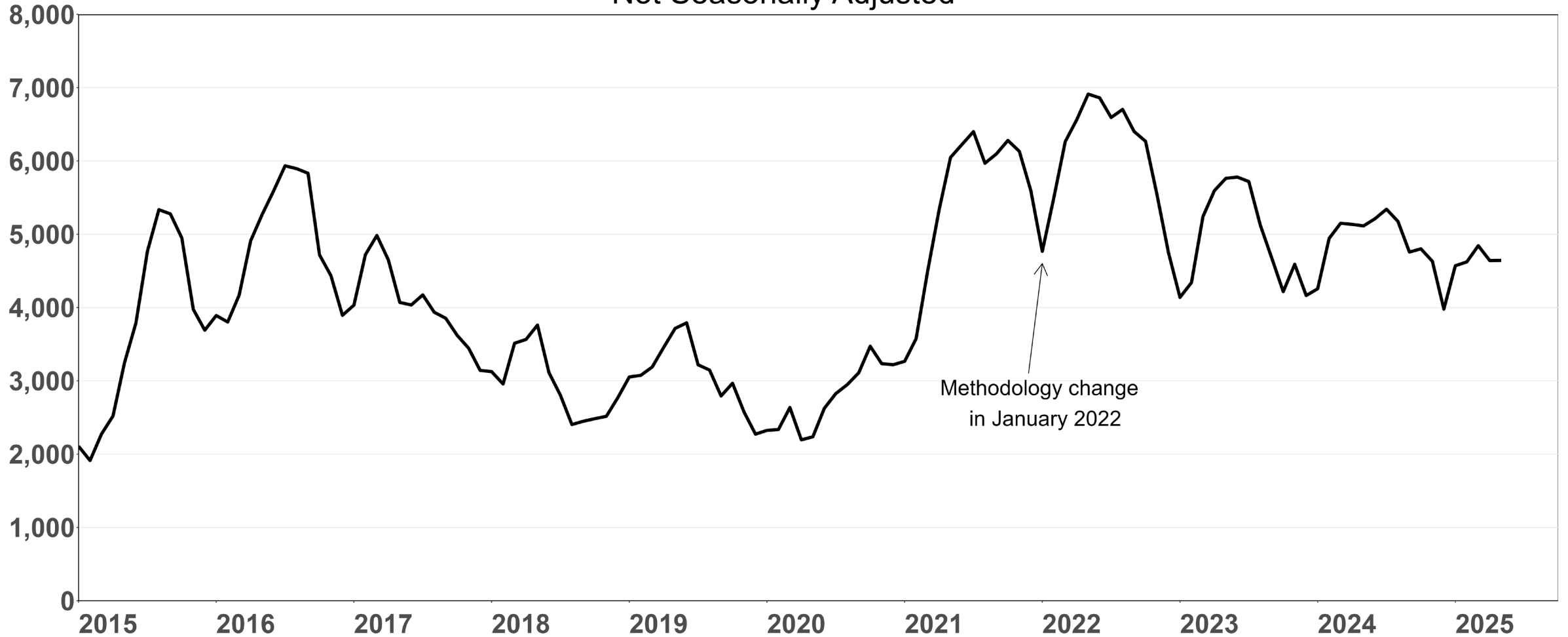
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



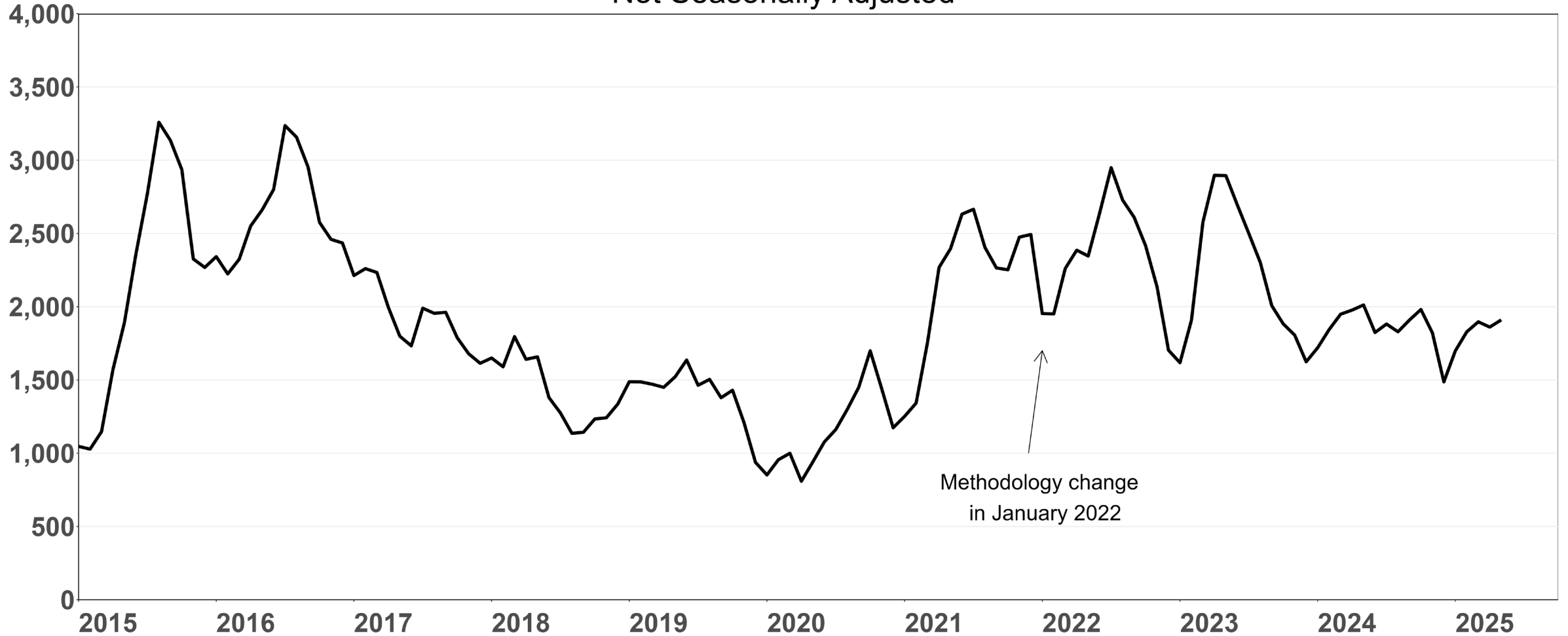
Source: The Conference Board Help Wanted OnLine® (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



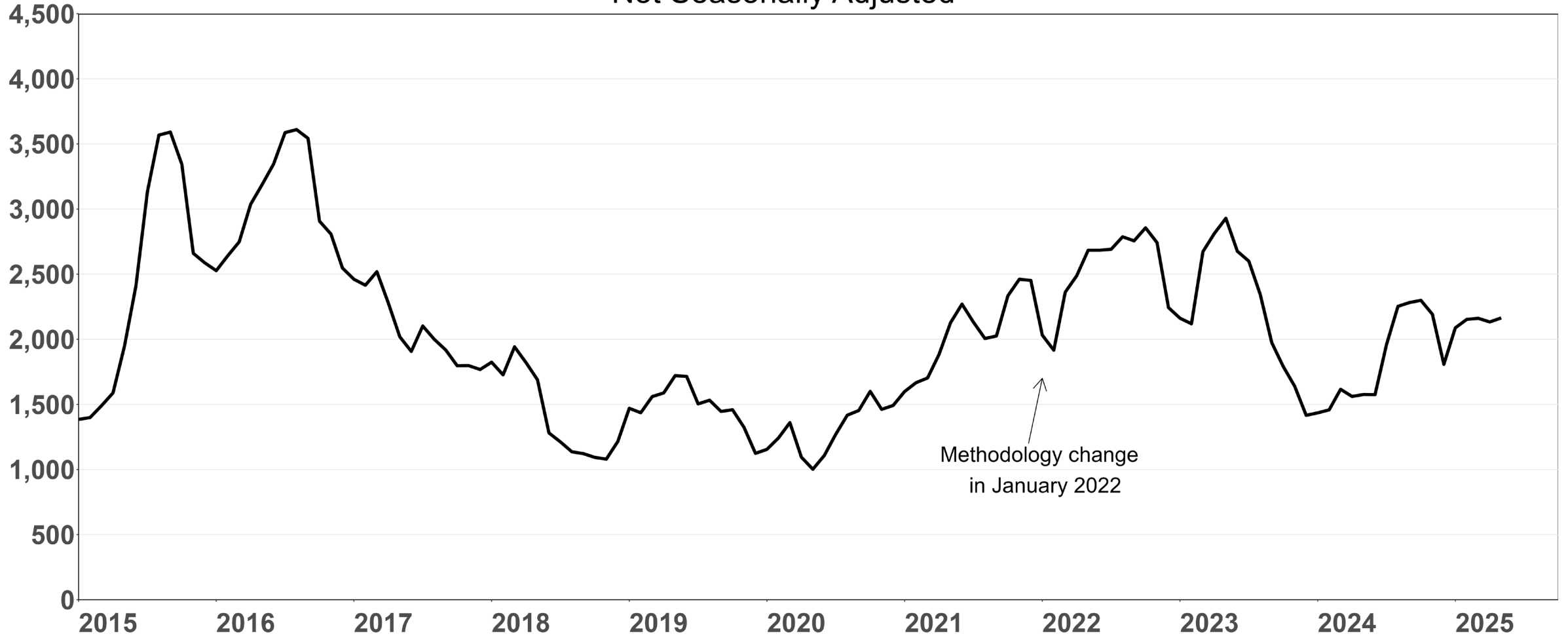
Source: The Conference Board Help Wanted OnLine® (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Luke Coury, Economist

Luke.C.Coury@employ.oregon.gov

Molly Hendrickson, Economist

Molly.N.Hendrickson@employ.oregon.gov

Get the latest workforce and economic research sent to your inbox!
Sign up at <https://www.qualityinfo.org/subscribe>

Join the conversation: [X](#), [Bluesky](#)